

Privacy Policy

We at Name Plate Holders UK value our customers and their privacy. All personal information is only used to ensure efficient processing of your order. This information is used by our staff for contacting and identifying customers and their needs. We will not give, sell, rent or loan any personally identifiable information to any third party, UNLESS you authorise us to do so or we are required legally by law to do so.

What we collect

We may collect the following information:

- Name.
- Full contact information including email address, telephone.
- Demographic information such as full address, postcode, preferences and interests.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail.

Security

This website takes every precaution to protect our users' information. Any sensitive information including financial (ie card, bank details) are not requested or collected currently from this or our subsidiary sites. Such sensitive information is however collected by telephone and that information is processed through a separate encrypted and protected merchant portal of which we are PCI DSS (Payment Card Industry Data Security Standards) compliant.

COOKIES - Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website products and services.

Links to other websites

Our website or subsidiary sites may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- Should you ever be asked to fill in a sensitive data information form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at name-plate-holders@fireflyuk.net.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.